

## Description sheet

### Product Name

Taninokoshi Onikoroshi 14.2% 1800ml Bottle

#### Brand Name: SHIRAKAWAMEIJO

SAKE (HS2206.00) SMV (Sake Meter Value) +3.0

Taste: Dry Color: colorless



1800ml



2000ml



900ml



1,000L



18L

### Size per product

Width	103	mm
Depth	103	mm
Height	405	mm
Weight	2900	mg
Capacity	1800	ml

### Size per box

Width	268	mm
Depth	390	mm
Height	423	mm
Weight	18.8	kg
Per case	6	bottle
Per pallet	30	Boxes
Per container	300	Boxes
<b>Minimum lot</b>	1	Boxes
<b>Maximum lot</b>	600	Boxes

### Expiration date

1	year	Normal
Reefer Container		<input type="radio"/>
Dry Container		<input type="radio"/>

### Place of production

Fukushima (Japan)

### Sales price in Japan (yen)

1080 JPY

### Ingredients & additives

### ALC

### Type of sake rice, rice polishing ratio

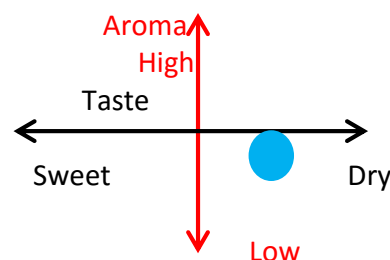
Rice: 12.2% Rice malt: 1.6%  
Brewed alcohol: 6.2%  
Sugar: 1.0% Water: 79.0%

14.20%

Polished rice harvested in Japan:  
78%

### Comments on product features, popularity at overseas food fairs and in importing countries.

With SMV (Sake Meter Value) of 3.0, this **light dry** sake is very **refreshing**. You will never get bored of this light and well-balanced sake with mild flavor. This is the **traditional**, authentic-styled sake among products of Shirakawa Meijo.



**Exporter**

DAIICHIYA SAKETEN CO., LTD.

Japanese Wholesaler

info@sake-import.com

## Marketing sheet

### Product Name

Taninokoshi Onikoroshi 14.2% 1800ml Bottle

### Gender

- Female
- Male

### Various sizes (P:Pack / B:Bottle)

1.8L B / 2L P / 900ml P  
18L P / 1000L P

### Major customers

- Professional use
- Hotels
- Restaurants
- Food manufacturers
- Household use
- Wholesale
- Dept.stores
- Super-markets
- Food shops

### Business target: Age group

- Late 20s
- 30s-40s
- 50s and over
- All ages

### Sales season Shipping available

- Spring
- Summer
- Autumn
- Winter

### Business target: Income group

- Upper class
- Middle class
- Mass market

### How to serve/food pairing

Please enjoy this sake on the rock/warmed/at room temperature.

Also enjoy this sake during the meal, since it goes very well with any dishes.

Enjoy this easy-to-drink sake with your daily meals.

It is also drink **on the rock** at the **outdoor occasions**.



### Message/request to buyers

Although the price is **much lower than other products**, the quality of this product is very high. We can provide this product at fairly low price because we produce it in large quantity.

You don't necessarily need to sell this product at low price, **you can earn an adequate margin.**



We can export this product in 1000 L bulk container for OEM use. We can provide you 10,000L of this product monthly.

