**Exporter** 

DAIICHIYA SAKETEN CO., LTD.

Japanese Wholesaler

info@sake-import.com

# **Description sheet**

#### **Product Name**

## JUNMAI OYAMANISHIKI 720ml

**Brand Name: Wakatsuru-shuzou** 

SAKE (HS2206.00) SMV (Sake Meter Value) of +3.0

Taste: Flavorful Milde Middle Color: colorless







JANコード: 4962743712472

Size per product				
Width	79	mm		
Depth	79	mm		
Height	287	mm		
Weight	1300	mg		
Capacity	720	ml		
Size per box				
Width	200	mm		
Depth	300	mm		
Height	340	mm		
Weight	7.8	kg		
Quantity	6	bottle		
percase				
Minimum lot	1	box		
Maximum lot	50	box		
Expiration date				
1	year	Normal		
Place of production				
Toyama (Japan)				
Percentage of ingredients produced				
in Japan (weight-based)				
100		%		
Sales price in Japan (yen)				
1350		JPY		

Ingredients & additives	ALC	Type of sake rice, rice policingratio
Rice: Rice malt: Water:	15.00%	Rice:Oyama Nishiki(雄山錦100%) Polished Japanese rice: 55%

Comments on product features, popularity at overseas food fairs and in importing countries.

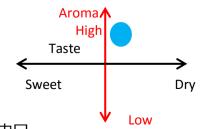
We selected New type of Japanese rice "Oyama-nishiki".

It is twice the size of normal rice. We polished the rice up to **55%**.

"JUNMAI OYAMANISHIKI" uses only rice core.

This Sake is the Mild smoothly sake.

Recommended cool to drink or At normal temperature.



新種"雄山錦"の特徴を活かしたさらりとしたマイルドな味わい。淡麗中口

# Marketing sheet

#### **Product Name**

### JUNMAI OYAMANISHIKI 720ml

## Gender

- Female
- Male

# **Various sizes** (P:Pack / B:Bottle)

720ml 1800m В

#### **Major customers**

- Professional use
- Hotels
- Restaurants Food manufacturers Household use
- Wholesale Dept.stores
- Super-markets Food shops

### **Business target: Age group**

Late 10s-20s 305-405

50s and over

All ages

# Sales season Shipping available

Spring

- Summer
- Autumn Winter

# **Business target: Income group**

- Upper class
- Middle class Mass market

### **Brewery**

Wakatsuru-shuzou (Sake Brewery) since 1862

Place of origin: Toyama Prefecture

Located in the area makes the most high-quality sake rice in Japan.

The Master brewer to respect the tradition.

He made the sake of attention that use of technology and skills in history.













### Message/request to buyers

At last We can sale [ WAKAZURU ] oversea .

But I am sorry that

It can not be shipped in large amounts at one time because it is manufactured by hand.

We can not sale over 40 box( 240 bottles ) in a month.

Please ask us when you want.

In 2015 started the export.

There is no export destinations except South Korea.

So You have a great chance now.

