Description sheet

Product Name

WAKATSURU JUNMAI DAIGINJO(洸kou)720ml

SAKE (HS2206.00) SMV (Sake Meter Value) of -4.0

Taste: Flavor Sweet Color: colorless







JANコード: 4962743712601

Size per product				
Width	85	mm		
Depth	85	mm		
Height	325	mm		
Weight	1300 mg			
Capacity	720	ml		
Size per box				
Width	180	mm		
Depth	265	mm		
Height	320	mm		
Weight	7.8	kg		
Quantity	6	bottle		
percase				
Minimum lot	1	box		
Maximum lot	40	box		
Expiration date				
1	year	Normal		
Place of production				
Toyama (Japan)				
Percentage of ingredients produced				
in Japan (weight-based)				
100		%		
Sales price in Japan (yen)				
2300		JPY		

Ingredients & additives	ALC	Type of sake rice, rice policingratio
Rice: 20.80%		Rice:Yamada Nishiki(山田錦100%)
Rice malt: 2.70%	17.00%	Polished rice harvested in Japan:
Water: 76.50%		49%

Comments on product features, popularity at overseas food fairs and in importing countries.

We made this Junmai Daiginjo

" to drink in the wine glass " on the concept. Comfortable Sweet rice wine and Faint smell fruity. Mellow taste. Sake original color and sweet, you can feel more strongly sour.

This product sale at ONECE in the year. (October to March)







Marketing sheet

Product Name

720ml

WAKATSURU JUNMAI DAIGINJO(洸kou)720ml

Major customers

- Professional use
- Hotels
- Restaurants
 Food manufacturers
 Household use
- Wholesale Dept.stores
- Super-marketsFood shops

Gender

FemaleMale

Business target: Age group

Late 10s-20s

50s and over

All ages

Business target: Income group

Upper class
 Middle class
 Mass market

Sales season Shipping available

Various sizes (P:Pack / B:Bottle)

- SpringSummerAutumn
- Winter

Brewery

Wakatsuru-shuzou (Sake Brewery) since 1862

Place of origin: Toyama Prefecture

Located in the area makes the most high-quality sake rice in Japan.

The Master brewer to respect the tradition.

He made the sake of attention that use of technology and skills in history.











CHAN



Message/request to buyers

At last We can sale [WAKAZURU] oversea .

But I am sorry that

It can not be shipped in large amounts at one time because it is manufactured by hand.

We can not sale over 40 box(240 bottles) in a month .

Please ask us when you want.

In 2015 started the export.

There is no export destinations except South Korea.

So You have a great chance now.



