Description sheet

Product Name

JUNMAI-DAIGINJO OYAMANISHIKI 720ml

SAKE (HS2206.00) SMV (Sake Meter Value) of +4.0

Taste: Good sour Dry Color: colorless







JANコード: 4962743713349

Size per product				
Width	85	mm		
Depth	85	mm		
Height	325	mm		
Weight	1300	mg		
Capacity	720	ml		
Size per box				
Width	200	mm		
Depth	300	mm		
Height	340	mm		
Weight	7.8	kg		
Quantity	6	bottle		
percase				
Minimum lot	1	box		
Maximum lot	50	box		
Expiration date				
1	year	Normal		
Place of production				
Toyama (Japan)				
Percentage of ingredients produced				
in Japan (weight-based)				
100		%		
Sales price in Japan (yen)				
2700		JPY		

Ingredients & additives	ALC	Type of sake rice, rice policingratio
Rice: Rice malt: Water:	16.00%	Rice:Oyama Nishiki(雄山錦100%) Polished Japanese rice: 45%

Comments on product features, popularity at overseas food fairs and in importing countries.

We selected New type of Japanese rice "Oyama-nishiki".

It is twice the size of normal rice. We polished the rice up to 4!

It uses only rice core.

This Sake is the Dry sake of good acidity that take advantage of the rice of feature. Recommended cool to drink.

米の特徴を生かした膨らみある味わいとほど良い酸味が特徴のお酒です。



Marketing sheet

Product Name

JUNMAI-DAIGINJO OYAMANISHIKI 720ml

Gender

- Female
- Male

Various sizes (P:Pack / B:Bottle)

720ml B 1800m B

Major customers

- Professional use
- Hotels
- RestaurantsFood manufacturersHousehold use
- WholesaleDept.stores
- Super-marketsFood shops

Business target: Age group

Late 10s-20s

30s-40s

50s and over

All ages

Sales season Shipping available

- SpringSummerAutumn
- Winter

Business target: Income group

- Upper class
- Middle classMass market

Brewery

Wakatsuru-shuzou (Sake Brewery) since 1862

Place of origin: Toyama Prefecture

Located in the area makes the most high-quality sake rice in Japan.

The Master brewer to respect the tradition.

He made the sake of attention that use of technology and skills in history.













Message/request to buyers

At last We can sale [WAKAZURU] oversea .

But I am sorry that

It can not be shipped in large amounts at one time because it is manufactured by hand.

We can not sale over 40 box(240 bottles) in a month.

Please ask us when you want.

In 2015 started the export.

There is no export destinations except South Korea.

So You have a great chance now.

